

The **STORY** of Great Wolf Lodge®

Written by Elizabeth Carson



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ART DIRECTION AND PROJECT SUPERVISION BY THE IMAGINATION HOUSE
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As we gather around the fire with our friends and family,



I look around and wonder how Great Wolf Lodge came to be.

In truth it's a good story, quite an interesting tale, and the story begins with two of our friends, the Beaver Brothers, Tooth and Nail.



Tooth and Nail are different as brothers can sometimes be, but both enjoy building things with the logs they find from trees.

Nail is creative and likes to daydream about new ways to have fun. Tooth likes to do everything exactly right – he's the responsible one.



One day while they were working and fixing things around the woods, they heard a squeak, a crack and whoosh – those sounds didn't sound so good.



They looked and saw that logs were falling from a pile they had stacked nearby. When would it stop? They could not tell – that pile had been very high!



When the logs stopped falling all around, Nail looked at it with pride.
"Do you know what this is? Do you see what I see? We've made a great waterslide!"

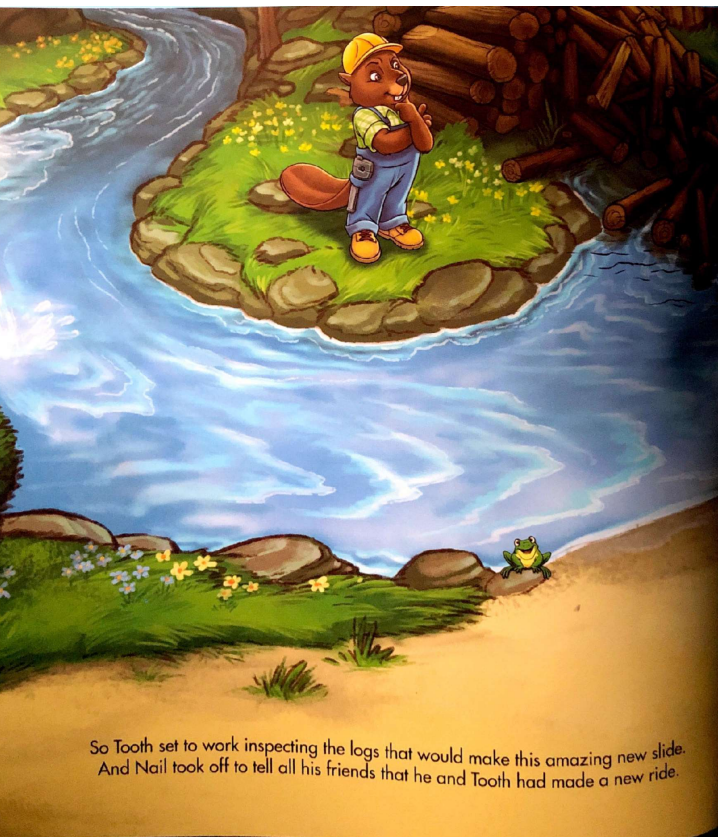
Tooth let out a sigh, shook his head and took a long look at the mess.
"I don't know, there's a lot to do, but it could be a slide I guess."



"It will take some adjustments,"
Tooth said to his brother, "to
make this slide just right."



And Nail said, "Just think of how all of our friends will want to ride it all day and night!"



So Tooth set to work inspecting the logs that would make this amazing new slide.
And Nail took off to tell all his friends that he and Tooth had made a new ride.

The first one that Nail met was Oliver Raccoon, and he told him the big news.
Oliver thought for a second and said, "I think I have something that you can use."

"I'll run and get my computer! It has a program that can calculate and measure.
It may help Tooth figure out how to make the slide even better!"



"Your computer would help! That's a great idea, Oliver!" Nail said with a smile.
"That will certainly help Tooth make an even better slide with the wood from our log pile."



When Nail ran into Wiley the Wolf, he told him all about the slide.
Wiley suggested that inner tubes might make for a smoother ride.



"What a great idea!" said Nail, "I'll tell Tooth right away!
Maybe we can get this slide up and running before the end of the day!"



So Wiley took off to share his idea to make the waterslide better.
And Nail smiled as he thought to himself, "This will be the best waterslide ever!"

Sammy the Squirrel overheard what was happening and had an idea of her own.
"What if we give everyone a souvenir?"

She suggested, "Something that they could take home?"



"That idea's good, too!" Nail told Sammy, "but what kind of souvenir?"
"Well maybe," Sammy said, as she held out her camera, "a photo of the fun
that they've had here."



It was coming together so much better than planned thanks to all of their
friends' great help.

And Nail thought he should get back to the slide so Tooth wouldn't have to
do all the work by himself.



When Nail returned, he saw Tooth wasn't alone and all their friends had been working on the slide. He saw Brinley Bear at the very top getting ready to take the first ride. Brinley laughed with delight as he slid down the slide and he heard the cheers of his friends. And when it was over he ran up to Tooth and said, "I wish this day would never end!"



Then Wiley looked around at the rest of the wood that Tooth and Nail had piled, and got an idea that he just knew would make all of his friends smile.



"Hey Tooth and Nail!" Wiley said, "Can you help me think of a way, to build a great big lodge where all our friends could stay and play?"



"That's a GREAT idea!" Nail said to Wiley, and the brothers started the job. And today what they built is where you now sit – they call it Great Wolf Lodge.



We're glad you've spent the day with us and can spend the night with us too!



Now head off to sleep because when you wake up there'll be more fun stuff to do!



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